

April 13th, 2016

Fair Board Minutes

Members: Tim, Denise, Nick, Jason, Hannah, Barb, Chad, Bob, Betsey, Wendy.

Secretaries Report: Sent in email, Tim moved to accept, Bob 2nd minutes passed.

Guests – MV Chamber, Erin Nissen, Shane Burris and Clint Mondragon

- **Clint Mondragon with Sargent FFA**
 - They would like to volunteer at fair as much as possible
 - Pick up trash in the stadiums between events
 - Run the booth to sell tickets
 - Make Picnic Table
 - Barnyard Olympics (3-4 chapters and clubs would compete) We need to come up with a time and location for them!
 - **Hannah** suggests a petting zoo, Barbra thinks this would be great for the District FFA officers to organize. Clint will talk to other advisors about this.
 - His chapters has also received a list of buyers/sponsors so they can go around and contact and thank them.
 - **Wendy** – Says that Costillos 4-H club is new and would like to run a popcorn/cotton candy booth.
- **Linda Burnett – MV Chamber**
 - The Monte Vista Chamber has recently been making changes in focus to improve their quality and create a stronger chamber, in December they hired a new event coordinator that has assisted with the Potato and Grain Conference and the Crane Festival. They will also be helping with the Drag Races at the Movie Manor and hope to have a gun show and a taste of the valley event.
 - They would like us to become a member (\$100) and with that they would help us promote our event, help with bulk mailings.
 - Nick thinks this is a great advertisement opportunity for the Tractor Pull and Rodeo – perhaps they would sell wristbands as well.
 - Contact info: Shelly Taylor – 852-2731 or email chamber@montevista.org
- **Erin Nissen – Cattleman's Association**
 - In the past they have been sponsoring \$1,300 they did some math and found out this was more than what the buckles are and wanted to know where the rest of the money was going.
 - Bob stated that they not only pay for buckles but for the judge's as well. This way they can claim they paid for the entire beef show.
 - She asked if they could pay cost rather than sponsored amount, Hannah and Barbra told her the actual amount \$90/buckle is more than the sponsored amount.
 - Erin says that cattleman's is tight on money and will send an email to see what they can sponsor.
- **Erin Nissen – Sheep Superintendent**

- Erin has been accepted into the Farm Bureau Leadership and this requires her absence the first Thursday and Friday of Fair. She has already made arrangements with Danielle Mondragon the goat super to cover for her.
- **Shane Burris – Rodeo**
 - **Kids Rodeo** – This doesn't require much from the fair, we provide an Ambulance and prep the arena. Burris Bucking Bulls covers everything else (entries, sponsorship, advertisement, livestock and personnel).
 - They don't make money but are happy to be there and get the youth involved from a different angle for fair.
 - Thursday afternoon 12pm noon.
 - **SLV Fair Rodeo** – Shane suggests this is something that will be great in years to come and this year we should start by taking small steps, as it will have a lot more invested than the kids' rodeo. Yet the way he has it set up as it is inexpensive when compared to similar events around the state.
 - Shane is asking for \$2,500 to bring the rodeo in on Tuesday night. If we can get 13 sponsors @ \$200 we can cover the costs.
 - **Burris Bucking Bulls will supply:** Entries, personnel, livestock and the extra money will go towards purse and wards. They have insurance and would like to add us and vice versa, he thinks this is already in place from the kids' rodeo.
 - Events Include: Bucking Horse Riding (saddle/bareback etc. all 1 class), Team Roping, Muttin Busting (He would like to do this as a qualifier round for the kids' rodeo), Calf Roping, Break Away, Novice Bulls, Jr. Barrels, Open Bull Riding, Open Barrels, Open Bulls and Broncs.
 - They would pay \$200 to Open Bulls and Barrels, and \$100 to Team Roping and Break Away, nothing to Jr Barrels, and Novice Bulls.
 - **SLV Fair provides** \$2,500 in sponsorship money, Ticket Sells \$8 Adult, 13 and under \$5, maybe a family pack and half price to kids who exhibit (we keep the money) Dirt Prep, and Advertising.
 - He suggests for the tickets we use wrist bands and we charge everyone at the gate including contestants, then when they go to pay for entries they will deduct the GA cost and we will get even after the event.
 - Shane also thinks we will have a great turnout because most rodeo guys and gals will be home during the week.
 - Nick is worried about competing with stampede, Shane isn't worried because this will all be local competition and because of that they will come.
 - **SHANE NEEDS TO KNOW BY JUNE 1ST IF WE WILL BE DOING THE SLV FAIR RODEO.**

Treasurers Report:

- Checking \$13,952.88
- Savings \$2,122.03
- Checking \$6,883.11
- Savings \$26,441.01
- Bills – \$450 Denise and \$420 Tres Rios

All counties have paid except for (Conejos or Castilla) Time couldn't remember. Tim Gave Deanne around \$15,000 today in sponsorship money, we are doing great! Burkharts have not cashed their checks because they have not sent a signed thank you form in yet.

We got another Tres Rios Bill (The novice Showman did get his buckle last week) – Tim will ask Heather about all of these bills, and Hannah is to call and get a detailed statement from Tres Rios.

Deanna still needs an invoice from CTTA for the \$250, Barbra will let Jake know to get this done and take it to Tim on Monday.

Wendy moved to approve treasurer's report and pay Denise, and receive an answer on Tres Rios through email before paying Tres Rios, Betsey 2nd Motion Passed.

Manager's Report:

- Denise has talked to Kassie about vendors and working with Barbra. Kassie is going to send an email to Barbra on taxes for the city. She also talked to Sharon Adams about Ribbons and Hannah taking over, she is to get Hannah a current list of ribbons as soon as she can.
- Denise has most all of the judge's contracts back and signed except for the livestock, there was some issues with getting the contracts to them.
- She has gotten a list of vendors from the Sunshine Festival and has been sending invite emails out.
- Ruth Heidi @ the valley courier would like a finalized schedule of fair so we don't miss any events this year.
- We will be using Holiday Inn Express, Denise will see if we can get a block for the CTTA.
- She is working with Jaime to get the price of the buildings for this year, and we need to figure out power for vendors if we are moving them to the front parking lot.

Extension Report: No updates

Old Business:

- Buckles – Hannah got them ordered last week, we need ½ of the payment of \$9,600 up front. Chad moved to write \$4,800 check, Wendy 2nd Motion Passed.
 - We decided to do a Thank you letter with address on front that Superintendents will require kids to sign and Fair board will mail them. We will put a second label address so the kids can also send a personal letter.
- Fair Book – Poultry – Born after Jan 1 of current show year, updated county commissioners, removed class #'s. Hannah would like the Sponsors to have more pages to recognize them.
- Schedule – Change Rabbit and Poultry release of non-sale animals to Tuesday.
- Wendy would like to get on Buyers gifts
- Nick wanted to know if we received a signed contract back from CTTA.
- Ticket Sales – We should offer this to our main sponsors of each event. Wendy will look at getting wristbands in 4 different colors.
- Denise will talk to Anita about Window Art
- Art Goehl no more info on them from Bob or Tim They get different answers every time. Denise is going to request a yes or no answer. And if no we will advertise this position.

- Jackpot Roping – Grant Coneg will do this all they need from us is arena preparation and sound system.

New Business:

- Schedule Change – There have been a lot of complaints about having anything on Sunday, to the point that people are opting out of showing pigs and sheep so they don't have to weigh in on Sunday.
 - New Schedule for Saturday
 - Beef Check in/Weigh in 8-10 – no changes here
 - Sheep, Swine and Goat Check in 8-10
 - Swine weigh in 10-12pm
 - Goat weigh in 12-1
 - Sheep weigh in 1-2
 - Exhibitor Meeting will remain at 3pm
 - Swine showmanship 3:30 or immediately following exhibitor meeting.
- Hannah will need to get list of kids to superintendents as soon as possible.
- Wendy would like her club to sell snacks (Popcorn and cotton candy)
- Denise and Barbra would like Wendy to look into souvenir cups as well.
- Denise is going to check with Holly and Linette.
- Committee Sig up – See Attached page
 - Nick would like everyone to talk to volunteers they think would be good on committees and let him know, so we can have finalized committees by next meeting. If you weren't at the meeting and have specific requests please let Nick know as well.
- Wendy says Tomas is sending in a resignation letter, he is donating a kidney to his dad. Christina will be here for the next 2 meetings though and Wendy will not.
- Dilly Bars – This will be the last year, DQ is under new owners. Tim is going to talk to Nestle Toll House.
- Tractor Club- They will help with the tractor pull but don't want to participate.
- Sponsors – Bob would like to have Banner sponsors for fair. They will look into prices.
- We need to tell the rotary club thank you for their \$35 donation towards food for weigh in – however since COOP sponsored these we will put his money towards buyers bags.
- Sheep and Goat Weigh in May 7th 8-11 am.

Meeting Adjourned 10:09pm